

Click to verify

































Hay varias formas de iniciar sesión en HubSpot: introduce una dirección de correo electrónico y una contraseña, inicia sesión con Google, inicia sesión con Microsoft, o utiliza inicio de sesión único si tienes una cuenta Enterprise. Si SSO está activado, se cerrará tu sesión de HubSpot tras 24 horas de inactividad. Si buscas la página de inicio de sesión de HubSpot: Antes de comenzar Antes de empezar, tenga en cuenta lo siguiente: Solución de problemas de inicio de sesión Si no puedes iniciar sesión en HubSpot, prueba estos pasos para solucionar el problema: Confirma que tu navegador es compatible con HubSpot. Si tienes varias direcciones de correo electrónico, asegúrate de estar usando la dirección asociada con la cuenta de HubSpot. Borra la caché y las cookies de tu navegador y vuelve a intentarlo. Ve a status.hubspot.com para determinar si hay un problema de inicio de sesión conocido. HubSpot actualiza constantemente esta página con toda la información nueva que tenga. Intenta iniciar sesión desde otra red, como una red móvil, para ver si el problema está relacionado con la red. Si puedes iniciar sesión desde otra red, ponte en contacto con tu departamento de TI o con la persona que administra tu red para solucionarlo. Activa las cookies de terceros en tu configuración de Chrome: En la esquina superior derecha del navegador Chrome, haz clic en los tres puntos verticales y selecciona Configuración. En la sección Privacidad y seguridad, haz clic en Cookies y otros datos de sitios. Asegúrate de que la opción Permitir todas las cookies esté seleccionada. Intenta iniciar sesión en HubSpot de nuevo. No se puede permanecer conectado Para asegurarte de que mantuviste la sesión iniciada en HubSpot y en cualquier extensión o complemento que utilices, como el complemento de Outlook, se recomienda seleccionar la casilla de verificación "Recordarme" durante el inicio de sesión. Ayuda adicional para iniciar sesión Si no puedes iniciar sesión después de seguir los pasos anteriores, rellena este formulario para enviar tu información al equipo de asistencia técnica de HubSpot. Account Management II existe plusieurs façons de vous connecter à HubSpot. Vous pouvez saisir une adresse e-mail et un mot de passe, vous connecter avec Google, vous connecter avec Microsoft ou utiliser l'authentification unique si vous disposez d'un compte Entreprise. Si vous avez activé l'authentification unique, vous serez déconnecté de HubSpot après 24 heures d'inactivité. Si vous recherchez la page de connexion de HubSpot : Avant de commencer Avant de commencer, notez les points suivants : Seuls les clients et les utilisateurs gratuits de HubSpot ainsi que les personnes effectuant un essai peuvent se connecter à HubSpot. Si vous avez téléchargé un e-book ou participé à un webinar, mais que vous ne disposez pas d'un compte actif, vous ne pourrez pas vous connecter. Si vous essayez de vous connecter et qu'un message Vous n'avez aucun compte apparaît, votre compte peut avoir été désactivé. Découvrez-en davantage sur les comptes désactivés. Si HubSpot ne reconnaît pas votre navigateur ou votre appareil, vous devrez confirmer votre identité au moyen d'un code de vérification qui vous sera envoyé par e-mail. Il s'agit d'un code différent du code de confirmation que vous recevez lorsque vous vous connectez en utilisant la double authentification. Consultez cet article pour en savoir plus sur la confirmation de connexion et la sécurité du compte. Si vous avez oublié votre mot de passe : Résoudre les problèmes de connexion Si vous ne parvenez pas à vous connecter à HubSpot, veuillez suivre les étapes suivantes pour résoudre le problème : Vérifiez que votre navigateur est bien compatible avec HubSpot. Si vous avez plusieurs adresses e-mail, assurez-vous que vous utilisez l'adresse e-mail associée à votre compte HubSpot. Videz le cache et supprimez les cookies de votre navigateur, puis réessayez. Consultez la page status.hubspot.com pour voir si un problème de connexion a été identifié. Dans ce cas, HubSpot mettra à jour cette page avec toute nouvelle information. Essayez de vous connecter à partir d'un autre réseau, tel qu'un réseau cellulaire, pour voir si le problème est lié au réseau. Si vous réussissez à vous connecter à partir d'un autre réseau, contactez votre service informatique ou votre administrateur réseau pour résoudre ce problème. Autorisez les cookies tiers dans les paramètres de Chrome : Dans l'angle supérieur droit de votre navigateur Chrome, cliquez sur les trois points verticaux, puis sélectionnez Paramètres. Dans la section Confidentialité et sécurité, cliquez sur Cookies et autres données des sites. Vérifiez que l'option Autoriser tous les cookies est sélectionnée. Essayez de vous reconnecter à HubSpot. Impossible de rester connecté Pour vous assurer de rester connecté à HubSpot et aux extensions ou plug-ins que vous utilisez, tels que le plug-in Outlook, il est recommandé de sélectionner la case à cocher « Se souvenir de moi » lors de la connexion. Aide supplémentaire pour se connecter Si vous ne parvenez pas à vous connecter après avoir effectué les étapes ci-dessus, envoyez vos informations à l'équipe du support HubSpot via le formulaire ci-dessous.

Account Management HUBSPOT CUSTOMER PLATFORM Unify your growing business on one AI-powered platform that's easy to use, delivers ROI in no time, and transforms customer happiness into your competitive edge. Get a demo Get started free Get a demo of our premium software, or get started with free tools. HubSpot is an AI-powered customer platform with all the software, integrations, and resources you need to connect your marketing, sales, and customer service. HubSpot's connected platform enables you to grow your business faster by focusing on what matters most: your customers. Get a demo to learn about our premium software, or get started with our full suite of free tools and upgrade as you grow. HubSpot brings your marketing, sales, and service teams together on the same AI-powered customer platform. It's easy to use, provides value fast, and gives all teams a unified view of the customer at every stage in their journey. Each product in the platform is powerful on its own, but the real magic happens when you use them together. AI-powered marketing software that helps you generate leads and automate marketing. Breeze social media agent Marketing automation Analytics Easy-to-adopt sales software that leverages AI to build pipelines and close deals. Sales workspace Deal management Breeze prospecting agent Customer service software powered by AI to scale support and drive retention. Omni-channel help desk Breeze customer agent Customer success workspace All-in-one, AI-powered content marketing software that helps marketers create and manage content. Scalable CMS Brand voice Breeze content agent Operations software that leverages AI to help you activate and manage your data. Data sync Programmable automation AI-powered data quality automation B2B commerce software designed to help you collect payments and automate billing. Invoices & subscriptions Quotes Payment links AI-powered CRM software that unifies customer data, teams, and tech stacks so you can create more personalized customer experiences at scale. AI-powered reporting Contact management Custom properties The Starter edition of every HubSpot product, bundled together at a discounted price for your startup or small business. Find and reach customers, grow sales and get paid faster, and organize customer data — all on one unified platform. Use Breeze Copilot to assist with tasks. Breeze Agents to automate your work. Breeze Intelligence to enrich your data, and a growing list of Breeze features to help you get work done faster. Learn more The HubSpot BAA is included by reference in the Sensitive Data Terms for our Covered Entity and Business Associate customers storing protected health information in their account. AI-driven search and rising customer expectations are changing how marketers win attention. Marketing Hub pairs built-in AI with HubSpot's Smart CRM to identify high-intent leads. Tailor personalized customer experiences and launch cross-channel campaigns — all from a single, intuitive platform that maximizes your team's effectiveness with the resources you already have. Drive marketing engagement with an AI agent that captures visitor interest 24/7, guides visitors to relevant resources, and converts website traffic into sales-ready leads. Create high-performing social content by combining your results and industry best practices. Visitors avoid long forms. Autofill, score, and sync leads — instantly. Emails get ignored. Personalize timing and copy to boost opens and clicks. Social algorithms change daily. Predict and schedule posts before trends peak. Marketing Hub's AI handles the complexity so you don't have to. While 78% of marketers report increased personalization capabilities, your team saves 2.5 hours daily on manual tasks. Spend more time on strategy, less time on execution. Guesswork drains budget. Spot winning tactics and scale them on autopilot. Blank screens steal hours. Draft on-brand emails that drive clicks in seconds. Your best customers hide in plain data. Find high-potential prospects within your contact lists. Marketing Hub's predictive AI maps every touchpoint, flags winning campaigns, forecasts ROI, then instantly automates next steps. Teams using marketing reporting see 6x more deals, while attribution reporting drives 11x more inbound leads — so you can double down on what drives revenue. Disconnected metrics blur the truth. Unified analytics tie every dollar to its source. Static dashboards age fast. See real-time ROI you can act on. Basic reports hide growth opportunities. Identify profit-driving channels with advanced reporting. Popular features Email marketing Forms Live chat Ad management Mobile optimization Popular features Everything in Free Multiple currencies Email health insights Calls-to-action No HubSpot branding Popular features Everything in Starter Smart content Customer agent SEO Social media Popular features Everything in Professional Adaptive testing Multi-touch revenue attribution Customer journey analytics Get a demo of premium editions Get started with free tools \*Discount available for new customers only. Offer has no set end date and can be discontinued at any time. For more detailed information on product packaging and the limits that apply, please see our pricing page. Price shown in USD and subject to applicable tax. We're here to help your whole team stay ahead of the curve as you grow. Grow your skills with free HubSpot Academy courses and certifications. Get help by calling, chatting with, or emailing our customer support team. Integrate with over 1,800 third-party apps and tools. Have a question for our sales team? Give us a call and we'll walk you through it. +1 888-482-7768 Sandler Cuts Sales Cycles in Half and Quadruples SQLs with HubSpot's AI The ChallengeFacing intense competition and AI-savvy buyers, Sandler had to deliver hyper-personalized experiences at scale without sacrificing its hallmark human touch. The SolutionSandler used HubSpot's AI to create tailored content, trigger real-time personalization, and unify data for faster, trust-building engagement. "As marketers, we're always looking for ways to be more efficient, more personalized, and more scalable. Breeze has really been our ticket to do that." - Emily Davidson, Director of Enterprise Marketing Read the full case study Howard University School of Business Ditches Spreadsheets to Maximize Corporate Sponsorships The ChallengeHoward University's school of business needed a better way to manage corporate partnerships. The SolutionWith Marketing Hub and Smart CRM, Howard University centralized every sponsor touchpoint to re-engage dormant relationships and attract new corporate partners. "Workflows and templates save us so much time. It's also easy to clone existing emails, change a few things, and then set up new workflows." - LaToya Turner, Program Coordinator Read the full case study Airstream Generates 78% More Leads The ChallengeAirstream grew, they needed a simple way to generate more leads at scale and distribute them amongst their network of dealers. The SolutionAirstream and Element Three generated 78% more leads than a previous campaign by implementing a journey-based advertising strategy using Facebook Lead Ads within HubSpot. More importantly, they generated leads at scale — decreasing cost per lead by roughly 44%. "We'd recommend Marketing Hub to most businesses in B2B or B2C that are looking to ramp up their lead generation efforts." - Tim Morse, Digital Marketing Manager at Element Three, digital agency for AirStream Read full case study AI search is fundamentally rewriting how users discover content. Chat-based search engines like Perplexity and ChatGPT now answer simple questions before users click any links, intercepting up to 25% of traditional search traffic. Even in traditional Google search, AI overviews occupy an increasing amount of the first page, resulting in fewer clickthroughs. This creates a new reality for marketers: fewer website visits overall, but those who do visit have significantly higher purchase intent. AI search has effectively captured part of your top-of-funnel traffic, but it's delivering more qualified clicks. This change means generic content is losing its impact. Your marketing strategy's success now depends on meeting these more qualified website visitors with relevant, data-driven personalization they can't ignore. Run the AI Search Grader on your site for free. HubSpot offers several powerful tools to help you adapt to and succeed in the new AI search landscape: AI Search Grader: Identify content that's most vulnerable to being easily replicated by AI, and prioritize optimization and personalization accordingly. Content Agent: Generate blog ideas based on your top-performing posts, focusing on high-intent queries that signal purchase intent rather than generic content that AI can easily replicate. Breeze Copilot: Make it easy for AI systems to crawl, understand, and surface your content by quickly generating clear meta descriptions and formatting content with tables, FAQ sections, and bulleted lists. Lookalike Lists: Discover new high-potential customers in your database using existing fit and intent data to expand how you build your audience at the top of the funnel. HubSpot's marketing automation software is called Marketing Hub. You can get started for free with Marketing Hub's free tools, or if you're looking for more advanced features to help automate and scale your marketing operations, HubSpot also offers premium Marketing Hub features and customer support in its Starter, Professional, and Enterprise editions. Getting started with marketing automation software is almost instantaneous. Provide your marketing team with logins and access to the appropriate tools, and they'll be able to get up and running in no time. Functionality like email marketing and analytics will be ready to go as soon as they log in. For more advanced implementation, like ad tracking or SEO, it may take slightly longer to get started. In that case, you'll need to integrate your associated advertising platforms, get your team access, and then they'll be ready to go. Yes. Marketing Hub has a powerful bi-directional sync with Salesforce, which means that any changes made in one system are automatically synced to the other. You can choose which records sync from HubSpot to Salesforce and when, and automatically send important lead intelligence like email opens, form submissions, website activity, and more to your sales team so they have all the context they need to close more deals. You can also send lead scores from HubSpot to Salesforce — to help your sales team prioritize their outreach and save valuable time. If you're using tools other than Salesforce, you'll find more than 1,800 apps in our app marketplace — making it easy to connect HubSpot to your favorite tools in just a few clicks. Your HubSpot account includes flexible, customizable dashboards that allow you to see campaign performance data in one place and easily share reports with stakeholders. Additionally, using multi-touch revenue attribution and customer journey analytics, you can prove your business impact, optimize your campaigns, and make budget decisions with greater certainty than before. With HubSpot, you have access to powerful dashboards that enable you to view all your data in one place and easily share reports. We're built differently. Marketing Hub provides connected tools and experiences, all as part of HubSpot's customer platform. Marketing Hub isn't like a lot of software. You don't have to manage various point solutions to bring your systems and data together. The best part? Marketing Hub is powerful and easy-to-use. It's customizable without being complicated, and empowering instead of overpowering. No matter how intricate your tactics, organization, or data, Marketing Hub makes it possible to power deep customer connections with ease. Marketing Hub, Sales Hub, Service Hub, Content Hub, and Operations Hub are each part of our complete customer platform to help you grow better. When you use two or more hubs together, your data is automatically connected on the platform, enabling you to easily (and powerfully) track your entire customer journey from first website visit, to closed deal, to happy customer. Marketing automation software Free and premium plans Customer service software Free and premium plans Content marketing software Free and premium plans B2B commerce software Free and premium plans AI-powered CRM software Learn more The Starter edition of each product, built for startups and small businesses Learn more HubSpot's AI that powers the entire customer platform See all AI features Connect your favorite apps to HubSpot See all integrations We believe not just in growing bigger, but in growing better. And growing better means aligning the success of your own business with the success of your customers. Win-win! In 2004, fellow MIT graduate students Brian Halligan and Dharmesh Shah noticed a major shift in the way people shop and purchase products. Buyers didn't want to be interrupted by ads, they wanted helpful information. In 2006, they founded HubSpot to help companies use that shift to grow better with inbound marketing. Along the way, HubSpot expanded beyond marketing into a crafted, not cobbled suite of products that create the frictionless customer experience that buyers expect today. Expertly led by CEO Yamini Rangan, HubSpot uses its customer platform built on an AI-powered Smart CRM to help millions of scaling organizations grow better. Explore our latest Diversity, Inclusion, and Belonging Report to learn about the work we've done this year to build a more equitable company that reflects the diversity of our customers. If you're ready to grow your career and help millions of organizations grow better, you've come to the right place. Employees can choose to work from one of our offices across the globe, fully remotely, or a mix of the two. At HubSpot, our purpose is to build a company future generations would be proud of. That means growing sustainably and investing in our people, communities and world. Learn more about our commitment to a more sustainable future. Europe HeadquartersOpened: 2013Phone: +353 1 518 7500 (English) Asia-Pacific HeadquartersOpened: 2015Phone: +65 6955 6000 (English) Opened: 2014Phone: +61 2 9164 8000 (English) Opened: 2016Phone: +81 3 5656 5900 (Japanese) Phone: +44 20 7324 3700 (English) Read the latest announcements from HubSpot's communications team. Find the latest earnings updates and investor news. Check out the newest features and improvements to HubSpot's products. There are multiple ways to log in to HubSpot: enter an email address and password, sign in with Google, sign in with Microsoft, or use single sign-on if you have an Enterprise account. If SSO is turned on, you will be signed out of HubSpot after 24 hours of inactivity. If you are looking for the HubSpot login page: Before you get started Before getting started, please note the following: Only HubSpot customers, free users, or trial users can log in to HubSpot. If you signed up to receive an ebook or registered for a webinar, but don't have an active account, you will not be able to log in. If you try to log in and see a You have no accounts message, your account may have been deactivated. Learn more about deactivated accounts. If HubSpot doesn't recognize your browser or device, you'll be prompted to confirm your identity with an emailed verification code. This is separate from the confirmation code you receive when logging in with two-factor authentication. Learn more about login confirmations and account security. If you've forgotten your password: Troubleshoot login issues If you're unable to log in to HubSpot, try the following troubleshooting steps: Confirm that your browser is supported by HubSpot. If you have multiple email addresses, ensure that you're using the email address associated with your HubSpot account. Clear the cache and cookies in your browser and retry. Check status.hubspot.com to see if there's a known login issue. HubSpot will continue to update this page with any new information. Try logging in from another network, such as a cellular network, to see if the issue is network-related. If you are able to log in from another network, contact your IT department or network administrator to troubleshoot the network issue. Enable third-party cookies in your Chrome settings: In the upper right of your Chrome browser, click the three vertical dots, then select Settings. In the Privacy and security section, click Cookies and other site data. Ensure that Allow all cookies is selected. Try logging in to HubSpot again. Unable to stay logged in: To ensure you stayed logged in across HubSpot and any extensions or plug-ins you use, such as the Outlook plug-in, it is recommended to select the "Remember Me" checkbox during login. Additional login help If you're unable to log in after following the steps above, submit your information to the HubSpot support team through the form below. Account Management